

## **Chelmsford AC - Policy on the use of photographic imagery**

The club (CAC) recognises that members of the public (including parents/guardians) will often want to take photographs or record video footage at competitions and training sessions at a variety of locations. Taking photographs or videos of athletes, coaches, officials or other participants at events is largely harmless and, like UK Athletics, we recognise the value and pleasure to many of recording these occasions.

CAC recognises that such activity will often be impossible to prevent and difficult or disproportionate to police. However the club considers the following in particular when using photography, including respecting athlete image rights, providing an environment where they are free from harassment, safeguarding younger athletes and preventing crime, including terrorism.

The CAC Application for Membership form, and the annual Membership Renewal form, require parents/guardians of children aged 16 or under to give specific permission for photographs to be taken and used for press coverage, publicity and website inclusion. Should any parent withhold such consent CAC will ensure that any images of children affected will not be used in this way. Where parents give such consent, only authorised club officials are permitted to allow the use of photographs for press, publicity or website.

For competitions organised by CAC, the club reserves the right to impose reasonable requirements on those wishing to take photographs. Such condition will require seeking the necessary permission prior to the event by completing the register provided, including any registers/permits provided by League organisers. Those wishing to take photographs at other events must comply with any requirements from the organiser for that event.

CAC recognise:

- that images will be owned by the person taking them, unless he or she is acting as an employee or under a specific commission;
- that for children (those under 18) the club have a duty of care to protect participants and members of the public from foreseeable or preventable crime, harassment or safeguarding concerns that may arise; and
- the difficulty and practical limitations in policing this policy and recommend that parents should only take photographs of their child, except where they are part of a group or activity.

Anyone posting photographs of members taken while competing for or training with the club, whether on-line or on social media, other than those sites/accounts managed by the club, must ensure that this is done in line with the club's Social Media Policy.

No photographs or filming of any sort should be authorised or tolerated in any changing area or other area where athletes will have an expectation of privacy, and this is particularly important where athletes include children or vulnerable adults.

This policy will be kept under regular review in the light of changing legislation and experience.